

CHATTANOOGA CITY COUNCIL
STRATEGIC PLANNING MEETING
J.B. COLLINS CONFERENCE ROOM
02/11/20 RECAP

- I. Call to Order/Attendance: The meeting was called to order at 1:30 p.m. by Chairman Oglesby. A quorum was present, including Vice-Chairman Henderson and Councilpersons Berz, Byrd, Gilbert, Ledford, Mitchell and Smith. Councilwoman Coonrod arrived after the call to order. The assigned attorney was Mr. Noblett. Council staff present was Ms. Gwyn. Mayor's staff in attendance was Mr. Hayes, Ms. Sullivan, Mr. Sammons, Ms. Lowdermilk, Ms. Satterfield, and Ms. Albright. Other city staff attending was Ms. Madison, Ms. Jackson, Ms. Williams, Mr. Beeland, Mr. Steinmann, Mr. Wellman, Ms. Richardson, Mr. Moreland and Mr. Brown. There were fourteen members of the community and two members of the media in attendance.
- II. Capital Budget Data/Capital Explorer: Mr. Steinmann gave a capital budget update and distributed ChattaData handouts to the Council. Councilwoman Berz reminded the Council that the Capital Project list by district had been emailed to them already. She requested to know if there was any further information that could be added to the capital budget report format. Councilman Gilbert requested a column regarding funding sources.
- III. ECD's 5-Year Consolidated Plan Update: Ms. Williams gave a presentation that included information on the public input sessions, three types of HUD funds, breakdown of each funding source, funding history, early indicators, and the consolidated plan process. She then responded to questions on economic development and private entities, The Mai Bell Apartments, HUD plus PILOT funding, rental rehab program, the census tract, and the proposal discussed by Mr. Farmer last week. Mr. Moreland joined the discussion to display the ChattaData indicators and the different tracts per household. Ms. Williams will find out the threshold for the census tract.
- IV. Billboard Ordinance: Mr. Noblett discussed the Sixth Circuit U.S. Court of Appeals decision about content-based signage and advertising. Discussion ensued about the difference between on- and off-premise signage. Further discussion ensued about the reason and length of a moratorium. Councilman Byrd agreed to hold an ECD Committee next week to discuss the ordinance. Mr. Noblett will incorporate additional language into the ordinance that further defines a "sign." He will also add language that specifies the moratorium for six months "*or until some action of the State.*" Mr. Noblett will present a revised version of the ordinance to the Council for committee meeting.
- V. STVR Funding Allocation: Ms. Jackson distributed a packet of information regarding the Hotel/Motel Taxes. Ms. Madison gave a historical overview of the designation of Hotel/Motel revenue for the 21st Century Waterfront project and informed the Council of how the new Short-Term Vacation Rental revenue stream is designated also for the 21st Century Waterfront. Ms. Madison then responded to questions from the Council regarding bond payoff, bond spending, drawing down money to pay a project, and the pool of funding. After all discussion, **Vice-Chairman Henderson moved** to pull agenda item 6(a) referring to STVR revenue. He was seconded by Councilman Mitchell. The motion carried.
- VI. Council Agenda for 2/11
 - A. 3:00 p.m. Agenda Session Committees:
 1. Youth and Family Development
 2. Department Report: Public Works
 - B. 6:00 p.m. Council Meeting

- VII. Council Agenda for 2/18
 - A. 12:00 p.m. HR Compensation Study
 - B. 1:30 p.m. Strategic Planning Meeting
 - C. 3:00 p.m. Agenda Session
 - 1. STVR Section 11-519
 - 2. Committees: Public Works and Transportation
 - 3. Department Report: (None)
 - D. 6:00 p.m. Council Meeting

- VIII. Administrative Items for Future Consideration: Items 2/25 and Beyond

- IX. Other Business Status
 - A. Pending Presentations/Education Sessions:
 - 1. Creative Discovery Museum 2/25; Strategic Planning
 - 2. Fire & Police Pension (re: 4th Qtr. Report) 2/25; Strategic Planning
 - 3. Purchasing Contract Review 2/25; Strategic Planning
 - 4. Proclamation for Social Work Month 3/03; Council Meeting
 - 5. Equal Business Opportunity Program
 - B. Pending Legislative Matters:
 - 1. Preliminary Report - Legislative Committee (SP mtg.)
 - 2. Staggered Terms Ad Hoc Committee
 - 3. Oversight Board Referendum Ad Hoc Committee
 - 4. Juneteenth Resolution
 - C. Board Appointments
 - 1. Board of Sign Appeals (District 7)
 - 2. Community Development Advisory (District 1)
 - 3. Office of Multicultural Affairs (Districts 1 & 3)
 - 4. Police Advisory and Review Committee (District 1)
 - 5. Sports Authority (Districts 3 & 7)
 - 6. Youth and Family Development (District 1)

- X. Attorney-Client Privilege Meeting (Not Needed)

- XI. Adjournment